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News

Replica Sistemi announces strong growth in 2014

2014 has been a great year for Replica Sistemi in Italy and abroad. Both Logistics&Transport and ERP product lines have brought new customers and increasing revenues over the previous year.

The figures

In 2014 Replica Sistemi has generated revenue growth of 15% compared to year 2013.

60 new customers translate into a 25% increase over the previous year.

The **Logistics&Transportation** product line has gained more than 50% the new customers due mainly to **StockSystemEvolution WMS** which has reported increase in sales by 20%.

The WMS has been welcomed by Turkish companies too being recently implemented by an important 3PL – AKCA LOJİSTİK HİZMETLERİ VE TİCARET A.Ş. – which has selected StockSystemEvolution to meet the needs of customers from diverse business sectors with a single and all-comprehensive application: food, retail etc.

The **ERP product line** also reports a **significant 30% increase** in sales, driven by **Microsoft Dynamics NAV** and **Ergo** ERP applications.



Beyond the figures

The growth of Replica Sistemi in 2014 is not limited to figures since it has involved workers role and position besides quality of our products.

In 2014 the WMS and ERP product lines have recruited skilled and experienced professionals which have been crucial to the development of our applications.

In particular, the new Development Manager **Diego Zammarchi** has joined Microsoft Dynamics NAV division leading the creation of a **new Business Suite** featuring basic and advanced modules and applications for Accounting, Finance, operational management of Manufacturing – Logistics – Sales and Marketing.

Equally the development of StockSystemEvolution will result in the upcoming launch of the **Speedy Pick Air** technology, pick-by-light Radio Frequency system integrated with our WMS application. In addition to this, new Project Managers have been introduced to manage and bring to completion projects in Turkey and southern Italy.

President & CEO **Lorenzo Guaschino** says: *"It looks like 2014 has turned out to be a pivotal year as companies decided to invest technology to increase efficiency and keep pace with business changes. We were prepared to seize the opportunities offered by the market. We hope that 2015 will show the same growing trend. Profits gained in 2014 are already allocated for improvement of our product portfolio and expertise of our people."*